

DATCP: Buy Local, Buy Wisconsin 2021 Grant Application Now Available

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MADISON – Wisconsin farmers and businesses seeking to grow their presence in local markets are encouraged to apply for Buy Local, Buy Wisconsin producer and processor grants by March 26. The Department of Agriculture, Trade and Consumer Protection (DATCP) will award a total of up to \$300,000 in grant funding; requests must be between \$5,000 and \$50,000.

Proposals must be received by DATCP before 12:00 PM on March 26, 2021. Each proposal must include a cover page, a completed budget template, and a project description. Applications are available online at <https://datcp.wi.gov/Pages/-BuyLocalBuyWisconsinGrants.aspx>.

Grant applications must show a one-to-one match of cash or in-kind support accounting for at least 50 percent of the total project budget. Grants may not be used to fund feasibility studies or startups. Grants will be awarded following a competitive review process. Recipients will be notified of their awards on June 1, 2021.

Qualified applicants include individuals, groups, or businesses involved in Wisconsin production agriculture, food processing, food distribution, food warehousing, retail food establishments, or agricultural tourism operations. Proposals may include collaborations or partnerships.

Applicants with questions can contact DATCP Grants Specialist Ryan Dunn at ryand.dunn@wisconsin.gov or (608) 590-7239.