

# Dept. of Natural Resources: Brady Corporation joins Green Tier program

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**MADISON, Wis.** – The Wisconsin Department of Natural Resources (DNR) welcomes Brady Corporation’s Florist Avenue facility in Glendale into its voluntary Green Tier program.

The [DNR’s Green Tier program](#) provides recognition to organizations committed to going above and beyond compliance to achieve continual improvement in their environmental performance and impact. Brady joins as a Tier 1 participant, establishing their commitment through implementing an environmental management system.

Brady manufactures safety, identification and compliance solutions, including signage, labels and printers, for organizations to improve their productivity and performance of meeting all safety and environmental regulations.

“We welcome Brady Corporation to the Department’s Green Tier program,” said Greg Pils, DNR Director of Environmental Analysis and Sustainability. “We’re excited to grow our partnership with them as they focus on improving the environmental impacts at their Florist Avenue facility and to amplify the corporation’s global environmental accomplishments.”

Brady has an ISO 14001 certified environmental management system, an internationally accepted certification standard for businesses to implement a system that is designed to manage and improve their environmental performance.

Future goals at the Florist Avenue facility include reducing wastewater, air emissions, hazardous waste and energy consumption.

“Brady is committed to conducting business in a manner that protects the

environment as well as the health and safety of our employees and the communities where we operate,” said Tom DeBruine, Director of North American Operations for Brady Corp. “Our goal is to apply principles and practices of sound environmental stewardship in every phase of our operations and products, safeguarding the global environment by minimizing our use of natural resources and preventing pollution.”

[More information about Green Tier and Brady Corporation’s participation is available on this DNR website.](#)