

Dept. of Natural Resources: DNR seeks public comments on Green Tier application for Brady Corporation Good Hope road facility

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MADISON, Wis. – The Wisconsin Department of Natural Resources (DNR) is seeking public comments on a [Green Tier](#) application proposal covering environmental activities at Brady Corporation's (Brady Corp) manufacturing facility located on Good Hope Road in Milwaukee.

If the application is accepted, the Brady Corp facility will join Tier 1 of the Green Tier program.

Tier 1 of Green Tier encourages, recognizes and rewards companies committed to superior environmental performance. Applicants must have a strong environmental record and agree to implement an environmental management system, which is used to set goals, assess their progress, and identify opportunities for continual environmental improvement. In addition, participants must have that system audited regularly and set goals and objectives to maintain superior environmental performance.

Brady Corp's Milwaukee facility has an ISO 14001 certified environmental management system. ISO 14001 is an internationally recognized certification standard for managing environmental impacts. The facility has future goals that include reducing wastewater, air emissions, and hazardous waste and improving the energy efficiency of the facility.

"Brady Corp has long been committed to environmental stewardship in the

communities where we have a presence and our hometown sites in Wisconsin are no exception,” said Tom DeBruine, Director of North American Operations for Brady Corp. “Sustainability efforts play an integral role in Brady’s day-to-day operations, including focusing on energy efficiency, recycling, as well as hazardous waste and air emissions reductions.”

Brady Corp manufactures safety, identification and compliance solutions, including signage, labels and printers, for organizations to improve their productivity and performance of meeting all safety and environmental regulations. Brady Corp has facilities around the globe and is committed to environmentally friendly and sustainable initiatives worldwide.

The DNR will accept written comments until Nov. 24, 2021. Direct comments to Weston Wegener at Weston.Wegener@Wisconsin.gov or 608-284-0908.

[For more information, visit the DNR’s webpage for the Brady Corp Good Hope Road application.](#)