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Contact: Emily Szajna, DNR GIS Project Lead
Emily.Szajna@wisconsin.gov or 608-422-0365

DNR Seeking Public Input On Flood Insurance Rate Maps In Florence County

FLORENCE COUNTY, Wis. – The Wisconsin Department of Natural Resources (DNR) today announced the release of the [proposed Flood Insurance Rate Map \(FIRM\) update for Florence County](#). Before finalizing the new maps, property owners and renters have a chance to review the updated flood risk data shown on the maps and make an appeal.

The maps are being updated as part of a comprehensive effort to reflect the area's current flood hazards using the latest flood modeling and digital mapping technologies. The new maps will provide Florence County with up-to-date flood risk information and tools that can enhance local mitigation plans and help local officials and residents make informed decisions about reducing flood risks and purchasing flood insurance. The map updates may result in changes to flood insurance costs for property owners.

Before the new maps are finalized, there will be a 90-day appeal period from mid-summer to early fall during which property owners and renters can provide additional data for consideration or raise any concerns with the proposed map. Florence County officials encourage property owners and renters to review the maps available now to determine if they are interested in pursuing this option. [All comments and appeals must be submitted through local officials.](#)

Florence County is participating in this process as part of the Federal Emergency Management Agency's (FEMA) effort to update flood risk maps nationwide. FEMA is carrying out this process so that communities can better understand their flood risks and take actions to protect themselves. The work in Florence County has been led by Wisconsin DNR, in partnership with local officials and FEMA.

By showing the extent to which areas of Florence County and individual properties are at risk of flooding, the new maps will help guide financial protection, planning, investment, building, development and renovation decisions.

[To view maps, find your property's risk level and details on the appeals process, click here and select "Florence County."](#)