

Evers campaign: Gov. delivers for Wisconsin's tourism and entertainment venues

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MADISON, Wis. — Yesterday, Gov. Tony Evers delivered more than \$14 million in grants directly to movie theaters, summer camps, and minor league sports teams throughout Wisconsin. These grants, which are funded by the American Rescue Plan, are one part of Gov. Evers' larger [\\$140 million investment](#) to support Wisconsin's vibrant tourism and entertainment industries as they continue to bounce back from the pandemic.

Take a look at what minor league sports leaders are saying about Gov. Evers' common sense investments:

[Kenosha Kingfish:](#) "The Kingfish have long played a big role in bringing our community together," **said team president Steve Malliet.** "We would like to thank Governor Evers for recognizing the important role that the team plays throughout Southeastern Wisconsin and for investing in the long-term quality of life for our residents."

[La Crosse Loggers:](#) "We are grateful to the Governor and the Department of Administration for recognizing the hardship experienced by most businesses due to the pandemic and the grant will help the Logger organization continue to provide family affordable entertainment at Copeland Park & Events Center," **said team president Chris Goodell.**

[Lakeshore Chinooks:](#) "This grant comes at an excellent time, as we work to recover and build a solid and lasting financial foundation for this franchise and our 2022 season," **said owner Todd Kolosso.** "We wish to thank Gov. Evers for his

financial commitment to our community.”

Forward Madison FC: “As the only professional soccer club in the state of Wisconsin, Forward Madison is fortunate to be an important part of the local sports and entertainment landscape,” **said Chief Operating Officer Conor Caloia.** “The Club would like to extend our gratitude to Governor Evers and his staff for recognizing the vital role that minor league teams play throughout the State and for committing to the long-term stability of these key organizations.”

Madison Mallards: “Minor leagues sports in Wisconsin are all about bringing our communities together,” **said team president Vern Stenman.** “We would like to thank Governor Evers for recognizing the important role that these teams play throughout Wisconsin and for prioritizing in investing in the long-term stability of these great organizations throughout the State.”

See below for a roundup of coverage:

WPR: [Minor league sports, summer camps say tourism grants are game changer](#)

WXPR: [Millions of dollars in coronavirus relief aid provide lifeline to hard hit movie theater industry in Wisconsin](#)

WSAW: [Gov. Evers awards more than \\$14 million in grants for state tourism](#)

WEAU: [Evers awards grants to Movie Theaters, Summer Camps, and Minor League Sports Teams](#)

WKBT: [La Crosse, Eau Claire movie theaters receive pandemic relief](#)

WAOW: [Evers on hand to help roll out grant funding for tourism landmark](#)

NBC 26: [Gov. Evers awards more than \\$14M in grants to movie theaters, summer camps and minor league teams](#)

Wisconsin Radio Network: [Evers provides pandemic relief grants to movie theaters](#)

Milwaukee Business News: [Southeastern Wisconsin theaters, summer camps, sports teams receive \\$7.33 million in state pandemic relief grants](#)