

Evers Campaign: Over 1,000 small businesses have benefited from Gov. Evers' Main Street Bounceback

Posted on Monday, Nov 29, 2021

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

MADISON, Wis. — On Friday, the Milwaukee Journal Sentinel [highlighted](#) how Gov. Tony Evers' Main Street Bounceback program has helped over 1,000 small businesses bounce back from the pandemic.

Small businesses and family farms are the heart of Wisconsin's economy, and in communities across the state, small businesses ranging from flower shops to martini bars are benefiting from Gov. Evers' Main Street Bounceback.

Last week, Gov. Evers [launched](#) the "Shop Small Wisconsin" initiative, an effort to encourage Wisconsinites to support small businesses and main streets during the holiday season.

Throughout the pandemic, Gov. Evers has:

- [Delivered grants](#) to over 1,000 small businesses through the Main Street Bounceback grant program.
- [Cut taxes](#) for small businesses impacted by the pandemic.
- [Invested in workforce development programs](#) that are creating thousands of jobs and addressing long-standing workforce shortages.
- [Directed \\$75 million](#) in grants to minority-owned businesses.

- [Spearheaded a nation-leading vaccine rollout](#) that even received praise from Wisconsin Republicans.

While other politicians threaten Wisconsin's recovery, Gov. Evers is implementing bold and common sense solutions that are moving our state forward. Wisconsin currently has [one of the lowest unemployment rates in the country](#) and in Eau Claire, the city has even achieved a [record low](#) unemployment rate as small businesses power the ongoing recovery.

See below for a roundup of coverage.

[Milwaukee Journal Sentinel: 'Bounceback' grants help small businesses — like flower shops and martini bars — around the state fill previously empty storefronts](#)

NBC 26: [Small Business Saturday brings hope to Northeast Wisconsin businesses](#)

WAOW: [Governor Evers urges Wisconsinites to shop local](#)

WJFW: [Northwoods celebrates Small Business Saturday](#)

WMTV: [Gov. Evers encourages Wisconsinites to shop local this holiday season](#)

News 8000: [Small businesses say to shop local in La Crosse during the holidays](#)