

# Gerhardt campaign: Fitchburg Alder Gabriella Gerhardt announces reelection campaign

Posted on Monday, Dec 6, 2021

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

**Fitchburg, WI - December 7, 2021** - Gabriella Gerhardt, Fitchburg Alder District 2, is excited to announce she is running for re-election in the Spring Election on Tuesday, April 5, 2022.

"I love this city and I love this job," Gerhardt says. "Serving my residents — my own neighbors — has been the greatest honor of my life. Today, Fitchburg is closer to my vision of a more sustainable, progressive, and equitable city, but there is a lot of work yet to do."

Gerhardt was elected to represent District 2 in April 2020. In her first two years on council, she championed sustainability and climate change preparedness. Because of her leadership, Fitchburg has its first hybrid vehicle, new funding for solar panels, a USGS water monitoring station, more staffing in the Forestry Department, and a forthcoming Sustainability and Climate Resilience Plan.

She serves on five committees, more than any other council member; committees include Finance, Personnel, Resource Conservation Commission, Transportation and Transit, and Tree Advisory. She's advocated for protecting bus transit, helped draft a Tree Protection Ordinance, and built a reputation for detailed analysis of our monthly financial reports.

Within days of announcing her latest campaign, Gerhardt has already earned

endorsements from Sen. Melissa Agard (State Senate); Julia Arata-Fratta (Fitchburg Alder, District 2, Seat 3); Linda Brewer (Chair of Fitchburg Tree Advisory Committee, Board Member Highlands of Seminole Neighborhood Association); Ronald French (Chair of Fitchburg Resource Conservation Commission, Board Member Lake Waubesa Conservation Association); and Frances Huntley-Cooper (Former Fitchburg Mayor), along with many other elected officials, community leaders, and District 2 residents.

Gerhardt works in non-profit fundraising at the Morgridge Institute for Research, a private biomedical research institute located on the University of Wisconsin-Madison campus. Previously, she was the Membership Manager at the Madison Children's Museum, where she was instrumental in implementing the First Time Parent Membership and expanding the Family Access reduced price membership program. Her background is in geology.