

Godlewski campaign: Sarah barnstorms across Wisconsin adding key endorsements, expanding grassroots campaign to win in November

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State Treasurer Sarah Godlewski's first tour as a candidate for U.S. senate kicked into high gear late last week with seven stops across western and northern Wisconsin – racking up key early endorsements, visiting our state's diverse communities, and showing why she's the candidate who can build the statewide grassroots campaign to beat Ron Johnson.

On Thursday in La Crosse, Sarah was endorsed by former La Crosse Chair of the County Board of Supervisors Tara Johnson, who joined Sarah to tour Main Street women-owned businesses.

WKBT: [U.S. Senate hopeful Sarah Godlewski says hello to La Crosse small business owners](#)



WXOW: [Godlewski brings Senate campaign to La Crosse](#)



WIZM: [Godlewski visits La Crosse businesses while campaigning for Senate](#)

"[Sarah] launched her Senate campaign last week, 16 months before the primary, arguing that two-term Republican Johnson has lost touch with Wisconsin voters, and cites his opposition to some COVID relief plans."

Later at a packed hometown kick-off, a slate of Eau Claire elected officials announced their support for Sarah's grassroots campaign, including State Sen. Jeff Smith, State Rep. Jodi Emerson, and City Council Members Kate Beaton and Emily Berge.



Sarah also spent Thursday with Tribal leaders at the Ho-Chunk Nation to discuss how the federal government can be a better partner on education, housing, broadband, and more.



Sarah started Friday in the home of the Hodag meeting with Rhinelander Democrats.

WJFW: [Sarah Godlewski getting early start to senate campaign in Rhinelander](#)



Then, Sarah traveled to Wausau to hear from Hmong women professionals.

WSAU Radio: [Senate race candidate stops in Wausau](#)

"Godlewski thinks her past experience running statewide campaigns will help her in the race. She mentions that of the four candidates currently announced she's the only one that's begun a statewide tour from Eau Claire to Milwaukee.

'Right before this I was in Rhinelander doing a community listening session. And we just started. I mean, if there's something that I know as a 5th generation Wisconsinite, is that they want somebody in Washington that they can trust.'"



WSAW: [US Senate candidate makes stops in Rhinelander and Wausau](#)



On Saturday, Sarah continued her statewide tour in Ashland with Mayor Deb Lewis and county Democrats.



After a short trip west, Sarah had a... *beachy* time with Friends of Lake Superior helping clean up the lakefront.

WDIO: [Senate candidate visits Superior as part of statewide tour of Wisconsin](#)



Sarah's statewide launch tour continues Monday and Tuesday with five events in northeast and central Wisconsin.

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Sarah Godlewski is a 5th generation Wisconsinite born and raised in Eau Claire by two public school teachers, was elected as State Treasurer in 2018, and is a proud Green Bay Packers shareholder. As a small businesswoman, Sarah co-founded MaSa Partners in 2015, a small business incubator focused on making a difference in our communities by investing in renewable energy projects, Main Street start-ups, and women-owned businesses. Sarah previously served as Co-Chair of UNICEF USA's Advocacy Leadership Group. She lives with her husband Max, their darling one-year-old son Hartley, and their rescue dog Tanner.