

# Home Helpers Home Care of Lake Country: Launches Cared-4

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**HARTLAND, Wis.** — September 23, 2021 — Home Helpers Home Care of Lake Country announced today the launch of [Cared-4](#), the in-home care company's most comprehensive plan that aims to reduce preventable hospitalization and readmissions.

Home Helpers of Lake Country, a leader in the in-home care industry that serves Beaver Dam, Delafield, Dousman, Hartland, Helenville, Ixonia, Johnson Creek, Juneau, Lake Mills, Marshall, Nashotah, Neosho, North Prairie, Oconomowoc, Okauchee, Pewaukee, Rubicon, Sullivan, Sun Prairie, Wales, Waterloo, Watertown and Waukesha, announced its Cared-4 program after two years of research and development. Home Helpers Home Care identified the risk factors of hospitalizations and readmissions. Addressing those factors head-on, the in-home care agency developed Cared-4, a comprehensive care plan that ensures patients receive the necessary support to adhere to care plans, and receive proper nutrition, monitoring, wellness checks, personal care and companionship.

"We've always cared for our clients like family, and now we're raising the bar," Home Helpers Home Care CEO Emma Dickison said. "Our work that resulted in Cared-4 has been in development for years, but the pandemic highlighted with pointed clarity that our healthcare systems are connected. In-home care is part of the healthcare continuum. We're reimagining the role in-home care plays so that our clients, especially patients who have been discharged, can see better outcomes."

In addition to the aim to reduce the risk of preventable hospitalizations, Cared-4 addresses the major factors that affect the independence of seniors wishing to continue living in the comfort of their own homes.

Specifically, Home Helpers Cared-4 includes four pillars of care:

1. **Personal Care and Companionship** — Assistance with the basic activities of daily living like hygiene, mobility, errands and light housekeeping. Caregivers prepare the home prior to the client's discharge, pick up prescriptions, provide transportation to and from appointments and assist with telehealth calls. In addition, trained Caregivers develop consistent relationships with clients through stories, outings, games and other companion activities.
2. **Nutrition and Well-being** — Assistance with nutrition planning, grocery shopping, prepared meals, hydration, physical activity, exercising cognitive skills and staying connected to family and friends.
3. **Safety and 24-Hour Monitoring** — Effective monitoring services and medical alert systems that provide one-touch access to a care team and ensure safety around the clock.
4. **Wellness Calls** — Scheduled calls that ensures the client is well or is reminded to drink and eat, take medication, go to a doctor's appointment or exercise with the friendliness and care to be expected from family.

According to the American Geriatric Society, 62% of all hospital readmissions for seniors were preventable. The top four risks for senior readmissions are falling, medication adherence, nutrition/dehydration and patient discharge compliance, according to the National Institute of Healthcare Compliance. Home Helpers Cared-4 addresses those risk factors for hospitalization and readmissions.

Home Helpers of Lake Country owner David Schmidt says the new comprehensive care plan addresses those risk factors for hospitalization and readmissions and is fully customizable.

“We are connecting seniors with Caregivers who are highly-trained and well-informed of their discharge and medication instructions so that seniors can work toward regaining independence, maintaining their level of function and helping slow decline,” said Schmidt. “Additionally, the Cared-4 plan allows seniors and their families to tailor their care plan for their individual unique needs.”

For more information on Home Helpers of Lake Country, call (262) 379-3382 or visit [homehelpershomecare.com/lake-country](http://homehelpershomecare.com/lake-country).