

Ice Castles: Announces construction has begun in Lake Geneva

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Wednesday, December 8, 2021, Lake Geneva, Wisconsin - Construction has officially begun at [Ice Castles](#), the popular winter wonderland in Lake Geneva, Wisconsin. This week, ice artisans began growing and harvesting icicles to create the frozen attraction that draws tens of thousands of visitors to Geneva National Resort & Club each winter.

Each day, ice artisans will harvest and hand-place up to 10,000 icicles to build the acre-sized ice attraction. In addition to the Instagrammable, man-made ice fortress, Ice Castles in Wisconsin will also offer horse-drawn sleigh rides down an illuminated winter path this season.

The Utah-based company behind the attraction, anticipates the Wisconsin location will open in mid-to-late January, weather permitting. But before the fairy tale experience can open to the public, a team of artisans will spend thousands of hours working out in below-freezing temperatures - dripping, shaping and hand-placing icicles.

The life-size frozen playground includes ice-carved slides, tunnels, fountains, crawl spaces, caverns, and intricately carved ice thrones. At night, color-changing LED lights embedded in the ice create a beautiful, enchanting glow throughout the experience.

The castle in **Lake Geneva, Wisconsin** is one of five Ice Castles locations in the United States. Other locations include Midway, Utah; New Brighton, Minnesota; Lake George, New York; and North Woodstock, New Hampshire.

A limited number of **priority booking vouchers** are on sale now

at www.icecastles.com/. For those who want to ensure they get tickets to the winter experience - which sells out every week - priority booking vouchers provide exclusive early access to reserve the date and time of your visit.

About Ice Castles: *Ice Castles has been bringing fairy tales to life since its inception in 2011. Founder, Brent Christensen, developed the patented process used to create Ice Castles while attempting to build a winter playground for his kids in the front yard of their home in Alpine, Utah. The project drew crowds who came out to tour Christensen's frozen creation. Ice Castles has since turned into an internationally renowned tourist attraction with five locations across North America and growing.*