

# Late money flows into state superintendent's race

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The American Federation for Children Action Fund made a late six-figure boost to its media campaign opposing Jill Underly for state superintendent.

But the groups backing the Pecatonica superintendent still have a significant advantage over what the conservative fund is spending to help former Brown Deer Superintendent Deb Kerr ahead of tomorrow's election.

The American Federation for Children Action Fund, the only group to report an independent expenditure to help Kerr, added \$112,500 to its digital buy. That upped its overall investment in the race to \$209,000 since the primary.

A Better Wisconsin Together also made a late addition to its cable buy opposing Kerr. The additional \$25,000 pushed its total investment in the race to \$702,000 since the primary.

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Other groups have added \$17,432 backing Underly on mail, phones and online ads since the primary, as of last night.

Underly is up to more than \$257,000 in late contributions since the close of the last reporting period March 22.

Over the weekend, she reported a \$2,500 donation from the UAW Wisconsin state PAC, \$2,000 from the DRIVE Committee, an arm of the Teamsters, and \$1,000 from WEAC Region 7 PAC.

Kerr, meanwhile, has reported \$27,000 in late contributions, including \$7,000 over the weekend. That includes \$5,000 from Bob Fettig, a CEO from Lake Geneva.



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