

Pfaff campaign: Announces candidacy for 3rd Congressional District

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Brad Has Deep Roots in Western Wisconsin and Works to be a Good Neighbor

LA CROSSE, WI – Today, State Senator Brad Pfaff announced his candidacy for the 3rd Congressional District.

“I learned at a young age on the farm that when you face tough challenges, you pull together as neighbors to get the job done. Today, too many people in Washington have forgotten that getting things done for us is their job. They treat politics like a blood sport where the only thing that matters is destroying your opponent. That’s not who I am and that’s not who we are. I’m running because there is a better way forward for our community and our country. It’s time to get to work, tackling the problems people actually face. We need to invest in family farmers and small business owners. We can provide tax relief for working families and expand access to rural internet. We’ve got to defeat this virus and provide better healthcare to more people.”

“I’ve got deep roots here in western Wisconsin and I work to be a good neighbor. Good neighbors lend a hand when times are tough. We never tear each other down. Growing up on the farm, we used our pitchforks for lifting hay, not for storming Congress. As I work for you, I’ll never forget those Wisconsin values.”

Brad was raised on a dairy farm in northern La Crosse County and has dedicated his career to serving Wisconsin communities and family farmers. Elected to the

Wisconsin State Senate in 2020, Brad has worked to support small businesses, ensure our kids can get an excellent education, provide tax relief for middle class families and defend a free and fair democracy. Brad also understands the challenges faced by Wisconsin's family farmers. He led the implementation of federal crop assistance programs, the Conservation Reserve Program and the federal farm loan programs as the Wisconsin State Executive Director and the National Deputy Administrator for Farm Programs at the U.S. Department of Agriculture (USDA) Farm Service Agency.

In 2018 he was nominated to serve as the Wisconsin Department of Agriculture, Trade and Consumer Protection Secretary (DATCP). Amid the ongoing farm crisis, Brad has been a trusted and outspoken advocate for farmers by urging action on mental health assistance, rural broadband access, and sustainable land management practices. Brad has been a leader in the development of agriculture and economic policy working with former U.S. Senator Herb Kohl and U.S. Representative Ron Kind.

Brad and his wife, Betty, live in Onalaska where they raised their two children. Meet Brad [here](#) and learn more at bradpfaff.com