

# Protect Our Care Wisconsin: Kicks Off Medicaid Awareness Month

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**WISCONSIN** — April is [Medicaid Awareness Month](#), and Protect Our Care is kicking off a month of action by hosting dozens of events nationwide with elected officials, storytellers, and health care advocates. In addition, Protect Our Care will release polls on voters' attitudes in four states that failed to expand Medicaid and a series of reports highlighting the benefits of Medicaid in specific communities. Protect Our Care will hold events throughout the month of April in Alaska, Arizona, Florida, Georgia, Maine, North Carolina, Ohio, Pennsylvania, Wisconsin, and West Virginia. With the passage of the American Rescue Plan, Republican lawmakers who have refused to expand Medicaid have another chance to do the right thing for their constituents. During Medicaid Awareness Month, Protect Our Care is launching a campaign to push the Republican governors and state legislators in the [14 holdout states](#) to accept the additional funds now available to them through the American Rescue Plan to expand Medicaid. The campaign — featuring a website and digital ads — will also hold Republicans in Congress accountable for their votes against the American Rescue Plan and their efforts to sabotage Medicaid at every turn. “Medicaid is vital for ensuring access to quality, affordable care, especially for communities of color. Unfortunately, even as the benefits of the program are clear, Republicans continue to attack Medicaid,” **said Protect Our Care Executive Director Brad Woodhouse.** “It’s time for Republicans to stop playing politics with their constituents’ health. By refusing to expand Medicaid in their states, Republicans are denying insurance to their most vulnerable populations — it’s almost criminal. The American Rescue Plan gives holdout states yet another opportunity to do the right thing. If they refuse they can expect to be held accountable.”