

Protect Our Care Wisconsin: Releases new video with patients across the country calling for action on skyrocketing drug prices

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WISCONSIN — As part of The Campaign to Reduce Drug Prices, Protect Our Care released a [new video](#) featuring health care storytellers from across the country emphasizing the impact of high prescription drug prices and calling on Congress to take action on this urgent issue. Voters across the political spectrum overwhelmingly [support](#) Democrats' proposal, the Elijah E. Cummings Lower Drug Costs Now Act (H.R. 3), which gives Medicare the power to negotiate for lower drug prices for all Americans, not just those on Medicare. President Biden [reaffirmed](#) his commitment to giving Medicare the power to negotiate for lower drug prices last month.

Yesterday, Protect Our Care launched [The Campaign to Reduce Drug Prices](#), a significant seven-figure investment to demonstrate the urgent need for comprehensive legislation to lower drug prices.

“High drug prices hurt real people. Year after year, drug companies raise the price of existing drugs like insulin, with no reason other than that they can. Americans pay three times more for drugs as people in other countries, and millions are forced to choose between lifesaving prescriptions and other basic necessities like buying groceries or paying rent.” **said Protect Our Care Chair Leslie Dach.** “H.R. 3 would finally put an end to Big Pharma’s rigged system by including the single most effective way to lower drug prices: giving Medicare the power to negotiate on behalf

of all Americans. As the nation recovers from the pandemic and economic crisis, there has never been a more critical time to provide real relief for American families and finally combat skyrocketing drug prices.”

Watch the new video [here](#), and learn more about prescription drug costs [here](#).