

Protect Our Care: Women from across the country reflect on the impacts of high drug prices, highlight urgent need for reform

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WISCONSIN - Today, Protect Our Care released a [new video](#) as part of Week 4 of the [Lower Rx Summer Campaign](#) that highlights how high drug prices disproportionately impact women. The video features women from across the country sharing how high prescription drug costs affect their lives.

Earlier this week, Protect Our Care released a [report](#) showing that women are [more likely](#) than men to use prescription drugs. Economic and social inequality leave women with lower pay and less wealth, making it harder to afford health care. Women are also more likely to be caregivers, leaving them responsible for purchasing medications for family members. As a result, women are more likely than men to skip needed prescriptions because of cost. This problem is only getting worse: A 2019 Gallup [poll](#) found that the gender gap for prescription drug affordability is growing, with 28 percent of women unable to afford a prescribed medication in the previous year, compared to 18 percent of men.

Remaining Theme Weeks for Lower Rx Summer

Week 4 (June 28): How High Drug Prices Hurt Women

Week 5 (July 5): How High Drug Prices Hurt People with Disabilities

Week 6 (July 12): How High Drug Prices Hurt People of Color

Week 7 (July 19): How High Drug Prices Hurt Small Businesses

Week 8 (July 26): How High Drug Prices Hurt Children

“This video shows the impacts of Big Pharma’s greed, particularly for women who carry more of the burden from the high prices of prescription drugs,” **said Protect Our Care Communications Director Anne Shoup.** “Americans should not have to pay three times more for the same medicines as people in other countries, and unfortunately more women are finding themselves in the impossible position of choosing between paying for lifesaving drugs or paying for housing or food. As the nation recovers from the coronavirus pandemic, ensuring access to affordable health care and lowering the cost of prescription drugs has never been more critical for women across the country.”