

Sierra Club Wisconsin Chapter: New Name, Same Dedication

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MADISON – Starting today, the statewide branch of the Sierra Club will be known as the Sierra Club Wisconsin Chapter.

“The Sierra Club has broadened its perspective and become more diverse in many ways. We recognize how important it is to be inclusive and respect all voices, and we welcome everyone to the table as we work to limit the dire effects of climate change. Our new name reflects the fact that we represent everyone in Wisconsin. From initially equating an environment with unspoiled nature, we now see all environments as relevant, including those that are built,” said Laura Lane, Chair of the Sierra Club Wisconsin Chapter.

“Though our new name will better represent the breadth of the volunteers, community members, and leaders Sierra Club works with across the state, our commitment to ensuring access to clean drinking water, public lands, and a safe environment will never change. We have a new name, but the same dedication,” said Elizabeth Ward, Sierra Club Wisconsin Chapter Director.

This change was overwhelmingly approved by 83% of our members who voted in the Chapter’s annual election.