

UW Health: Announces Santa parade outside American Family Children's Hospital today

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MADISON, Wis. – Not even the ongoing pandemic can keep Santa from visiting American Family Children's Hospital.

Santa Claus is taking all the right COVID-19 precautions and still finding a way to keep the tradition alive by visiting kids with a parade.

Santa will ride a firetruck around the American Family Children's Hospital accompanied by several emergency vehicles waving at children. They will begin in Lot 60 and then loop around Highland Ave.

For the last 61 years, Santa's visit to the children's hospital has been hosted by Madison Firefighters Local 311, and they donate funds to buy gifts for each patient at the hospital.

Media is welcome to attend. Please RSVP attendance.

WHAT: Santa's Firetruck Parade

WHEN: Today, Wednesday, December 15, 2021 at 12:00 p.m.

WHERE: 1675 Highland Avenue

Santa is available for interviews BEFORE the parade at 11:30 a.m. in Lot 60.

Lot 60 is across the street from the McClimon Soccer Complex.

Media can park in Lot 60 temporarily for the interview then park on the public streets across the street from the American Family Children's Hospital to record the parade