

Wisconsin Manufacturers and Commerce Foundation: Launches executive fellowship program for emerging executives

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MADISON – WMC Foundation – an affiliate of Wisconsin Manufacturers & Commerce (WMC) – announced the creation of Wisconsin Leads: Executive Fellowship on Monday. The new educational program for emerging executives is an exclusive opportunity for participants to learn from Wisconsin’s most prominent business and thought leaders.

Wisconsin Leads will feature a series of events on the state’s economy, complex business challenges and the foundational public policies that will shape the future of Wisconsin’s economic landscape. The inaugural program will kick off this coming January in La Crosse and will feature an all-star line-up of speakers who will be sharing their business knowledge with participants.

“Wisconsin’s \$300 billion economic engine is powered by 400,000 businesses, each individually faced with unique challenges and opportunities, but as a whole are intertwined in ways that often go unnoticed,” said Wade Goodsell, Executive Director of WMC Foundation. “Wisconsin Leads: Executive Fellowship will offer rising executives from Wisconsin’s private sector a wide-angle lens to view our state’s complicated economy and best understand how public policy impacts the strength of every Wisconsin business.”

WMC Foundation will be joining forces with CLA (CliftonLarsonAllen LLP) on the program. As the presenting sponsor, CLA will provide critical insight into the financial and economic challenges Wisconsin businesses face every day.

Program Details:

Retreat #1

January 25-26

The Charmat Hotel

101 State Street,

La Crosse, WI 54601

Retreat #2

March 1 -2

The Edgewater Hotel

1001 Wisconsin Pl

Madison, WI 53703

Retreat #3

May 10 - 11

Hotel Northland

304 N. Adams St.

Green Bay, WI 54301

Featured Speakers:

Samantha Metcalf, Managing Principal Private Industries and Manufacturing and Distribution, CLA

Rick Parks, President and CEO, Society Insurance

Rusty Schieber, VP of Operations Support, Brakebush Brothers

Rob Palmer, VP of Government Relations at WPS Health Solutions and Brigadier General for the US Army

Brent Ridge, President and CEO, Dairyland Power Cooperative

Michelle Grajkowski, Director, Wisconsin Business World

Scott Manley, Executive VP of Government Relations, WMC

Wade Goodsell, VP of Membership and Partnerships, WMC

For more details about how to apply, please contact Wade Goodsell at wgoodsell@wmc.org.