

WisDems: Six-figure ad buy against Senator Ron Johnson

Posted on Wednesday, Jan 13, 2021

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

Contact: Courtney Beyer (courtney@wisdems.org)

(MADISON) — Following the violent insurrection at the US Capitol last week, the Democratic Party of Wisconsin has officially rolled out the [first television ad](#) of the 2022 cycle calling on Sen. Ron Johnson to resign for his role in fomenting last week's attacks on our democracy.

“Wisconsinites deserve to know the truth about Ron Johnson — that he fueled the fire of a violent insurrection that left five people dead,” said Democratic Party of Wisconsin Chair Ben Wikler. “Ron Johnson helped create this disaster, and now it’s time he take accountability and step down.”

The ad will run on television and digital across Wisconsin and Washington, DC for the next week.

[View the ad here](#)