

# WMC: Top 16 Coolest Things Made in Wisconsin announced

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MADISON – Wisconsin Manufacturers & Commerce (WMC) and Johnson Financial Group announced on Wednesday the top 16 products moving on in the Coolest Thing Made in Wisconsin contest. Nearly 50,000 votes were cast over the last week. The 16 Wisconsin-made products will move on to Manufacturing Madness – a head-to-head tournament-style bracket.

“Manufacturing is the state’s largest industry and a driver for Wisconsin’s economic growth,” said Kurt Bauer, WMC President & CEO. “These products showcase how vibrant and diverse this industry truly is, and that is why we do this contest. Not only are we thrilled to highlight these cool products, we want to honor the hardworking people in manufacturing who have been so critical over the last year.”

“Wisconsin’s rich manufacturing heritage is recognized throughout the world, but it is the industry’s hardworking men and women who really shine,” said Jim Popp, Johnson Financial Group President & CEO. “The pride and passion manufacturing employees put into their craft every day is evident in Wisconsin made products found around the world.”

The Top 16 products were announced via a livestream broadcast on Facebook, YouTube and MadeInWis.com. The announcement show can be viewed by clicking [here](#).

The Top 16 Coolest Things Made in Wisconsin are:

#1 Seed: Caterpillar Global Mining – Cat Electric Rope Shovel

#2 Seed: Kwik Trip – Glazer Donuts

#3 Seed: Mercury Marine – V12 600hp Verado Outboard Engine

#4 Seed: Absolut Manufacturing – WiNDR

#5 Seed: Broadwind Heavy Fabrications – 140 Ton Navy Crane

#6 Seed: BenShot – Aircraft Propeller Glasses

#7 Seed: BRP US Inc. – Sea-Doo Switch

#8 Seed: Astronautics Corporation of America – Badger Pro + Flight Display

#9 Seed: Pentenwell Industries LLC – Camp-Inn Travel Trailers

#10 Seed: MEC Outdoors – 611 XP Clay Target Machine

#11 Seed: Krier Foods – Jolly Good Soda

#12 Seed: Drexel Building Supply – Off-Site Construction Residential Building

#13 Seed: BayTek Entertainment – Skee-Ball

#14 Seed: Brakebush Brothers Inc. – Brakebush Signature Crispy Fillet

#15 Seed: American Excelsior Co. – Power-Stop Archery Targets

#16 Seed: New Glarus Brewing Co. – Spotted Cow

The first round of Manufacturing Madness will consist of eight head-to-head matchups that will determine the Top 8 Coolest Things Made in Wisconsin. Individuals can begin voting on Tuesday, Sept. 23 at 9:30am and voting will conclude at 5:00pm on Tuesday, Sept. 28.

To cast a ballot in all eight matchups, anyone can visit [www.madeinwis.com](http://www.madeinwis.com).