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WMC: Wisconsin Celebration of Manufacturing Month continues at Broadwind Heavy Fabrications

Posted on Tuesday, Oct 26, 2021

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MANITOWOC – Wisconsin Manufacturers & Commerce (WMC) – the combined state chamber and manufacturers' association – continued its celebration of Wisconsin's manufacturing industry with a tour of Broadwind Heavy Fabrications on Friday, the company that won this year's Coolest Thing Made in Wisconsin Contest.

"There's no better way to celebrate manufacturing month than touring the very facility that helped produce this year's Coolest Thing Made in Wisconsin," said WMC President & CEO Kurt Bauer. "Broadwind Heavy Fabrications and Konecranes partnership, along with dozens of other Wisconsin small and diversified businesses, produced a 140 Ton Navy Crane that ultimately won the title! This is just one example of the amazing products that our dedicated and hardworking manufacturers produce every day."

Broadwind supplied the major structural fabrications and Konecranes was the Navy's Awarded Contractor for the project that engineered, procured, assembled, wired, tested and delivered the 140 ton crane. It reached its final destination on the east coast earlier this year.

Manufacturing is the number one contributor to Wisconsin's economy. The diverse industry produces nearly $65 billion in economic output each year – close to 20 percent of the state's total gross domestic product (GDP). This is all thanks to nearly half a million people who work at Wisconsin's roughly 8,000 manufacturers.

Broadwind Heavy Fabrications – based in Manitowoc – is a leading manufacturer of large, complex structures and components for equipment manufacturers in a variety of industries.

"Broadwind Heavy Fabrications is extremely honored to have won The Coolest Thing Made in Wisconsin award for 2021. On behalf of our great Broadwind employees we would like to say thank you to our partner customer Konecranes and

all of our Wisconsin based suppliers who made this possible," added Broadwind Heavy Fabrications President Dan Schueller. "We appreciate WMC and Johnson Financial Group sponsoring this contest/award and the excitement it brought to all of the participating companies. We look forward to manufacturing additional cool products in Wisconsin that support the American economy."

To celebrate Manufacturing Month, WMC partnered with Johnson Financial Group to host the sixth annual Coolest Thing Made in Wisconsin contest. Every October, the Coolest Thing Made in Wisconsin Contest helps Wisconsinites show their pride for the countless products produced by Wisconsin's manufacturers. Additionally, WMC has toured multiple manufacturing companies across the state, and will continue to promote various Manufacturing Month events and engage in a robust social media campaign throughout October.

More information about Manufacturing Month is available at: WIManufacturingMonth.org.