

Women in Technology Wisconsin, Inc.: The IT journey from cost center to business partner

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DON'T FORGET OUR NEXT EVENT:

The IT Journey from Cost center to Business Partner

Wednesday, March 10, 2021 at 12:00 PM-1:00 PM

TO REGISTER FOR THIS EVENT VISIT: <http://www.witwisconsin.com/event-4180868>

LOCATION:

Virtual Meeting - an email will be sent on Tuesday, March 9th with the Zoom link

MEETING AGENDA:

Meeting updates and speaker(s): Noon - 1:00 PM

EVENT DETAILS:

In today's business world, Agility is critical for success in more and more situations along with IT being crucial in making that success occur. A recent survey states 72% of business leaders believe their company's ability to respond rapidly to change will make the difference between success and failure. That's why now, more than ever, IT organizations must transform from a cost/service center to business partner. In this presentation the challenges, changes and opportunities will be discussed on the journey in this transformation.

About the presenter

Jody McDonough is currently the CIO for global manufacturer of luxury appliances SubZero/Wolf/Cove. He is responsible for the organization's traditional IT resources along with the IoT and Analytics functions with direct product responsibilities. Prior

to his current role, he was responsible for a global insurer's Strategy, Architecture and Innovation group implementing and operationalizing global analytics operations supporting business objectives. He has over 28 years in various IT roles and entrepreneurial developments across multiple industries.