

Alzheimer's Association: Sportscasters against Alzheimer's returns to elevate awareness for Alzheimer's

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MADISON, WI - Aug. 3, 2022- The Alzheimer's Association Wisconsin Chapter is pleased to announce that the Sportscasters Against Alzheimer's team is returning for a second year to support the 2022 Walk to End Alzheimer's®. The team, made up of Wisconsin sportscasters who have been personally impacted by Alzheimer's, is designed to be an awareness campaign to reach a more elusive Alzheimer's audience - primarily males in their 20's-40's.

Matt Lepay, voice of Wisconsin Badgers and **Paul Braun**, former voice of Badger's men's hockey are Honorary Walk Co-Chairs for the 2022 Walk to End Alzheimer's and created the team to encourage Wisconsinites to get involved. Lepay lost his mother to Alzheimer's disease in 2017, after a five-year battle. Braun's wife was diagnosed with Alzheimer's disease at the age of 59 and lost her battle in 2015. Having lost close family members, both sportscasters want to shine a light on the disease that more than 120,000 Wisconsinites are living with.

The team, made up of all-star broadcasters, includes:

- **Craig Coshun** - Bally Sports Wisconsin - lost his mother to Alzheimer's
- **Aaron Sims** - Play-by-play announcer, Milwaukee Admirals - lost his grandfather to Alzheimer's
- **Jeff Levering** - Milwaukee Brewers - lost grandfather and uncle to Alzheimer's and aunt currently living with the disease
- **Steve "The Homer" True** - ESPN Milwaukee

- **Bob Bradovich** - WQOW 18 Eau Claire - lost his mother and two aunts to Alzheimer's
- **Stephanie Sutton** - WISN 12 News sports anchor - extended family impacted by Alzheimer's
- **Bill Jartz** - Green Bay, WBAY News Anchor & The Voice of Lambeau Field on game day - Bill's wife has a grandfather, 2 uncles and an aunt who have or passed away from or are living with Alzheimer's.
- **Darrel Burnett**, Green Bay, Former Network Sportscaster - lost his cousin to Alzheimer's