

# Asbury Campaign: Announces candidacy for Neenah Board of Education to see commitment through

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Neenah, WI – LAURI ASBURY, current Vice President of the Neenah Joint School District Board of Education has announced her candidacy for a third term. The primary election will be held on February 15th, with the Spring Election on April 5th of this year.

Asbury, who was first elected in 2016, has served as NJSD BOE Treasurer and Vice-Chair of the Curriculum committee, and is currently serving on the Policy committee and as Chair of the Legislative committee.

Asbury is seeking to continue her work of bringing stakeholders together to provide relevant, high-quality educational opportunities for all Neenah students, to help the district navigate through the current pandemic, and to reinvent education in Neenah with the construction of a new state of the art high school.

According to Asbury, “The pandemic has been very difficult for everyone and has exposed both inequities and opportunities for positive change. The current political climate has also created challenges for local governmental agencies who were put into a position to make difficult decisions regarding public health along with

continuity of education and well-being for our students and staff. Based on my experience, I would like to continue my service to our community to bring people together, to provide continuity, and to continue to move education forward for all our kids.”

As a continuous learner, Asbury used the pandemic to return to school at UW-Madison this summer to pursue further education in learning analytics and best learning practices for students to better support her role in the district. Asbury’s goals are to help guide the district to provide “relevant, meaningful, real-world opportunities” for all students, and to focus on teaching “problem-solving” and “critical thinking skills” to best prepare students for career, college, and life.

“In Neenah we have been given an incredible gift by our community to create positive change. This is an opportunity to reinvent the district through a new high school and middle school that will provide high-quality education for our kids for the next 50 years and beyond. I will continue to support our incredible staff, and work to strengthen relationships with our local business and industry leaders to bring relevant, real world opportunities including apprenticeships, hands-on learning, and certifications to our students. I will prioritize collaboration between our district and local colleges including Fox Valley Tech in an effort to better prepare our students for future careers and life. And finally, I want to continue to bring our community and municipal partners together to work toward our common goal of a vibrant, thriving community. I whole-heartedly believe that education is the foundation for our future, and this is the way forward,” Asbury stated.

Asbury is the parent of two Neenah High School graduates and has been a long-time community volunteer in organizations including the Neenah-Menasha Emergency Society. In recognition of the importance of mental health and community relationships, she currently has the honor of serving on the board of the Samaritan Counseling Center of the Fox Valley and the Winnebago Area Literacy Council.



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