

Barnes campaign: NEW AD - Mandela Barnes focuses on cutting taxes on the middle class, bringing jobs back to Wisconsin

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Lt. Governor Mandela Barnes: "We need a middle class tax cut to put more money in your pockets. We need to make things in Wisconsin, which will create good-paying jobs and lower costs."

MADISON — Today, Lt. Governor Mandela Barnes, Democratic nominee for U.S. Senate, released "Cafeteria," the first general election ad of his campaign. "[Cafeteria](#)" is part of a multi-million dollar ad campaign on broadcast, cable, and digital throughout the state.

The proud son of a public school teacher and a third shift auto worker, Mandela Barnes knows firsthand the challenges working families are facing. And while out-of-touch, multi-millionaire politicians like Ron Johnson continue to sell Wisconsinites out to the benefit of his corporate and special interest donors, Mandela Barnes will fight to expand opportunities for the middle class with a middle class tax cut and by bringing good-paying manufacturing jobs back to the state.

In the Senate, Mandela will fight to ensure that every Wisconsinite has at least the same opportunities he had as the son of a middle class, union family.

Read a transcript of [the ad](#) below.

After every election, we get handed the same thing. And none of it's good.

I say we change things up.

My mom was a teacher and my dad worked third shift. I know what families are up against.

[To pizza delivery man] Thanks.

We need a middle class tax cut to put more money in your pockets.

We need to make things in Wisconsin, which will create good-paying jobs and lower costs.

If we want to change Washington, we've got to change the people we send there.

[To kids] Pizza's here!

I'm Mandela Barnes and I approve this message.

About Mandela Barnes

Mandela Barnes' story is a Wisconsin story. Born and raised in Milwaukee, Mandela is the proud son of a union household running for the U.S. Senate to give every Wisconsinite a fair shot at the American Dream. From his days as an organizer to his work in the State Assembly and as Wisconsin's first Black Lieutenant Governor, Mandela has consistently put in the work to connect with every community across Wisconsin. When it comes to supporting family farms, Main Streets, workers, and unions across the state, Wisconsinites know they can count on Mandela Barnes to go to bat for them because he understands the challenges they face firsthand. In the Senate, Mandela will fight to bring good-paying jobs back to Wisconsin and to expand opportunities for the middle class.