

# Barnes Campaign: New poll shows Lt. Gov. Mandela Barnes maintains commanding lead over Democratic Primary with unmatched grassroots support

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**MADISON** — Today, the Mandela Barnes for Wisconsin campaign released a [new poll](#) showing Lieutenant Governor Barnes is the overwhelming choice of Democratic voters to defeat Ron Johnson in November, despite \$5 million in unopposed statewide advertising by his multi-millionaire, self-funding opponents.

**Read the [polling memo here.](#)**

The poll, conducted by Impact Research, has a number of key findings:

- Mandela Barnes continues to **lead the Democratic primary field with a commanding 21 point margin**, earning 38% of the vote share.
- Mandela Barnes maintains a **double digit lead over the primary field despite \$5 million in unopposed statewide advertising** by self-funding opponents.
- By far, Democratic primary voters are **more concerned about “a candidate who is an out of state multi-millionaire** who might get attacked for being out of touch with Wisconsin voters” (49%), versus “a candidate with a liberal

background who might get attacked for being too liberal in the general election” (31%).

- **Undecided voters** are even more likely to express concern for an out of state multi-millionaire (56%).



“This poll is just the latest proof that Mandela Barnes’ message of expanding opportunity for the middle class is resonating with voters in every community across Wisconsin,” said **Lauren Chou, press secretary for Mandela Barnes for Wisconsin**. “As an organizer, a state representative, and as Lieutenant Governor, Mandela has put in the work to deliver for working people across the state – delivering COVID relief for small businesses and family farmers and historic investments in Wisconsin’s public schools. It’s clear that voters are tired of multi-millionaire politicians and their big business as usual. That’s why Wisconsinites are standing with Mandela Barnes, the son of a middle class union family, to retire Ron Johnson this November.”