

Building Back Together ad touts Biden student loan forgiveness plan

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Building Back Together today announced a six-figure digital ad campaign across three states, including Wisconsin, touting the Biden administration's student debt relief plan.

Building Back Together is an advocacy group that supports Biden-Harris administration policies.

The spot will also run in Nevada and Pennsylvania. The ad shows popular memes over the sound of a dubstep remix repeating how much debt eligible people can have forgiven.

Individuals earning less than \$125,000 and married couples earning less than \$250,000 are eligible for up to \$10,000 in debt forgiveness and eligible Pell Grant recipients can receive up to \$20,000.

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“\$20K in my pocket,” the voice-over repeats.