

# Congressional Leadership Fund: Reserves \$125 Million in first round ad reservations to win the House majority

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**WASHINGTON** — Congressional Leadership Fund, the super PAC endorsed by Leader Kevin McCarthy and all of House Republican leadership, today announced its first wave of ad reservations for the 2022 election cycle. CLF's initial reserves total \$125 million in ad time for television and streaming platforms. The buy spans 48 media markets for ads potentially in as many as 46 Congressional Districts from coast to coast. CLF's first reserves are overwhelmingly on offense: \$111 million of the total is booked in Democrat-held seats and just \$14 million in Republican-held ones.

CLF's first round ad reserves are its largest to date and are 3x larger than the first round of ad reservations placed in 2020, when CLF booked \$43 million. Additional reservations will be made as the cycle continues to develop.

***“There is palpable energy for retiring Speaker Pelosi and winning a House Majority behind Leader Kevin McCarthy, and this is a testament to that. Our reserves are a significant down payment on the firepower we’ll need to win and elect tremendous GOP candidates across the country,” said CLF President Dan Conston. “We’re pressing deep into Democrat territory to elect the largest possible Majority this fall.”***

CLF's first round ad reservations are as follows:

- \$15 million in Las Vegas
- \$8.1 million in Phoenix
- \$7.3 million in Philadelphia

- \$4.4 million in New York
  - Includes \$1.9 million for NY-18 and \$2.5 million for NJ-07
- \$6.3 million in Boston
- \$6.2 million in Los Angeles
  - Includes \$1.7 million for CA-45, \$1.8 million for CA-27, \$1.8 million for CA-47 and \$600,000 for CA-40
- \$6.1 million in Raleigh-Durham
- \$5 million in San Antonio
  - Includes \$2.2 million in TX-15 and \$3.9 million for TX-28
- \$4.9 million in Minneapolis-St. Paul
- \$4.4 million in Denver
- \$4.2 million in Washington, DC
- \$4 million in Detroit
- \$3.9 million in Seattle-Tacoma
- \$3.6 million in Fresno-Visalia
  - Includes \$3 million for CA-22 and \$1.6 million for CA-13
- \$3.3 million in Portland, OR
- \$2.5 million in Kansas City
- \$2.3 million in Norfolk
- \$2.2 million in Cleveland
- \$2.2 million in Grand Rapids
- \$2.1 million in Pittsburgh
- \$1.75 million in Hartford
- \$1.7 million in Lansing
- \$1.7 million in Tucson
- \$1.6 million in San Diego
- \$1.4 million in Tampa
- \$1.4 million in Portland-Auburn
- \$1.3 million in Cincinnati
- \$1.3 million in Omaha
- \$1.1 million in Albuquerque
- \$1.1 million in Bangor
- \$1.1 million in Davenport
- \$1.1 million in Wilkes Barre
- \$1 million in Bakersfield
- \$975,000 in Des Moines
- \$975,000 in Greenville
- \$875,000 in Peoria

- \$785,000 in Flint
- \$750,000 in Binghamton
- \$705,000 in Toledo
- \$680,000 in Harlingen
- \$645,000 in Albany
- \$540,000 in El Paso
- \$495,000 in Rockford
- \$390,000 in La Crosse-Eau Claire
- \$375,000 in Laredo
- \$345,000 in Utica
- \$333,000 in Wausau
- \$240,000 in Presque Isle