

Crisis Prevention Institute: Welcomes national health care leader, educator and former President/CEO of Aurora Health Care to Board of Directors

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MILWAUKEE (January 13, 2022): Crisis Prevention Institute (CPI), the world's leading provider of crisis prevention, behavioral management and de-escalation training in the workplace, today announced Nick Turkal, MD, has been chosen to serve on CPI's Board of Directors.

Dr. Turkal led Aurora Health Care as president and CEO for over a decade. The combined system in Wisconsin and Illinois cared for over 1 million patients and employed 65,000 health care workers. Throughout his time, Dr. Turkal emphasized quality, employee engagement, and diversity and inclusion. He has also served as a former Associate Dean/VP of Academic Affairs for the University of Wisconsin Medical School. Dr. Turkal is currently a practicing hospice physician, and a national consultant focusing on health care and medical education.

"Dr. Turkal brings a diverse and high level of health care experience, expertise and insight to our already successful global trainings and we know he will be an integral part of our board," said Tony Jace, CEO of CPI. "Workplace violence prevention training is a top priority for many on the front lines of health care battling the pandemic. The input of Dr. Turkal and our board members can help guide us as we continue to strengthen our proven training and solutions to keep these workers safe."

Dr. Turkal is recognized as a top health care consultant nationally and also has affiliations with a variety of national health organizations including ACPE, AMA, ACHE and AAFP. He is a past chair of the Wisconsin Hospital Association Board and has also served on the boards of Blood Center of Wisconsin, MMAC, United Way and American Hospital Association Governing Council. In addition to his new role with CPI, Dr. Turkal also serves on the board of Creighton University, where he attended medical school.

“I am extremely proud to become a member of the CPI Board of Directors and to help offer my expertise from a health care perspective to their already meaningful training programs,” said Dr. Nick Turkal. “CPI training has become the gold-standard for behavioral management and de-escalation over more than 40 years in existence. My entire career has been about educating health care workers on positive solutions that make a difference in the communities they serve and CPI is a natural extension of that for me. I’m thankful for the continuing opportunity to give back and share that knowledge.”

Dr. Turkal joins other CPI board members and operational leadership with equally diverse experience related to the industries CPI serves including health care, education, retail, health/human resources, dementia care, behavioral health and security.

“We are pleased to welcome Dr. Turkal to the Crisis Prevention Institute Board,” said Adam Reinmann, CEO of Wendel North America. “Dr. Turkal’s background as a medical professional, and experience leading large health systems, brings a shared commitment to CPI’s mission and unique insight to help health care providers improve the safety of patients and employees. We look forward to working together to enhance CPI’s positive impact on the global health care community.”