

Democratic National Committee: Launches “Promises Kept” Black media ads in Wisconsin highlighting Judge Ketanji Brown Jackson’s historic confirmation

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The DNC is launching an ad buy on Black radio stations and in Black community newspapers in Wisconsin following Judge Ketanji Brown Jackson’s historic confirmation to the Supreme Court by a bipartisan U.S. Senate vote, as well as highlighting how President Joe Biden has been following through on his commitment to ensure our courts reflect the country they serve. The ads are part of a six-figure buy across battleground states like Wisconsin. They come on top of another six-figure Black newspaper and radio buy placed by the DNC across the same states earlier this year, which included Black newspaper and Black radio ads in Wisconsin.

“With Judge Ketanji Brown Jackson’s historic confirmation to the Supreme Court, record numbers of Black women appointed to federal judgeships, and Black men in the Cabinet and senior roles in the West Wing, President Biden and Vice President Harris are following through on their promise to ensure our government is a reflection of the people it serves. With these ads, we’re making sure the Black community in Wisconsin hears that for President Biden and Democrats, a promise made to voters is a promise kept,” **said DNC Chair Jaime Harrison.**

The ads both emphasize the leadership of President Biden and Vice President Harris and the commitments they have upheld to the American people, including appointing more Black women judges to the U.S. Court of Appeals than any other president, placing Black men at the helm of the Department of Defense and

Environmental Protection Agency, and of course, nominating and helping secure the confirmation of the first ever Black woman on the Supreme Court.

“Promises Kept” Radio Ad [Audio](#) and Transcript:

President Biden, Vice President Harris, and Democrats are keeping their commitment to OUR community because our votes make the difference.

OUR president helped get America back to work, provided funding to support our families and small businesses, and got our kids back to school. And he’s creating a government that looks like us.

President Biden appointed more Black women judges to the U.S. Court of Appeals than any other president.

He placed Black men at the helm of our country’s Defense Department and Environmental Protection Agency, and in senior advisor roles in the West Wing.

And we just witnessed the confirmation of the FIRST Black female U.S. Supreme Court Justice – our very own Ketanji Brown Jackson.

Republicans disrespectfully tried to block her and discount her sterling record. And they continue to say “no” to any progress for the American people.

But our president selected a candidate with exceptional credentials, impeccable character, and an unwavering dedication to the rule of law, the Constitution, and we the people.

So we congratulate the Honorable Ketanji Brown Jackson on her historic confirmation!

And thank YOU President Biden, Vice President Harris, and Democrats for the promises made and the promises kept.

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“Promises Made, Promises Kept” Print Ad:

Promise Made, Promise Kept

The Democratic National Committee Congratulates The Honorable Ketanji Brown Jackson

President Biden, Vice President Harris, and Democrats are keeping their promises to the Black community because Black voices matter and they make the difference.

Our president helped get America back to work, provided funding to support families and small businesses, got kids back to school, and made historic investments in HBCUs.

And he's creating a government that looks like us...

- He appointed more Black women judges to the U.S. Court of Appeals than any other president.
- He placed Black men at the helm of our country's Defense Department and Environmental Protection Agency, and in senior advisor positions in the West Wing.
- And he nominated the **FIRST Black female U.S. Supreme Court justice - Ketanji Brown Jackson.**

Judge Jackson has exceptional credentials, impeccable character, and an unwavering dedication to the rule of law, the Constitution, and we the people. She has outstanding qualifications to sit on the Supreme Court.

Republicans disrespectfully tried to block her at every turn, and they continue to stand in the way of progress for the American people. But for Democrats, voters are valued, and a promise made is a promise kept.

Congratulations to the Honorable Ketanji Brown Jackson on her historic confirmation!

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