

DGA ad highlights sexual harassment allegations against Michels Corp.

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The Democratic Governors Association is up with a new ad hitting Republican Tim Michels on sexual harassment allegations against the Michels Corp.

According to AdImpact, the Alliance for Common Sense spot is running in the Milwaukee, Green Bay, Wausau and La Crosse-Eau Claire markets.

The narrator in the ad recounts allegations from women working at Michels' company. The narrator adds an attorney involved in one case said when the only woman on a Michels work crew was sexually harassed on the job, the company didn't take it seriously "from the top down."

The ad closes with a line the Alliance for Common Sense has used in other ads about the suits.

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"If that's how Tim Michels runs his company, how do you think he'd run the state?" the narrator says.

See the spot:

<https://host2.adimpact.com/admo/#/viewer/e0a3f7b1-96eb-4447-b535-d673a4445dca>