

# DNC: Launches ad campaign in Wisconsin celebrating President Biden and Democrats lowering costs for working families

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*Ad campaign also calls out Republicans for siding with special interests instead of voting to lower costs*

Today, the DNC is announcing ads in Wisconsin as part of a seven-figure national ad campaign touting President Biden and Democrats' continued focus and historic work to lower costs for the American people. The campaign includes gas station advertisements in Wisconsin, print and radio buys in Wisconsin Black and Spanish-language media, as well as a national cable buy.

The campaign follows President Biden's signing of the Inflation Reduction Act and highlights how the president and Democrats took on powerful special interests - and won. While Democrats celebrate lowering health care, prescription drug, and utility costs, and finally ensuring big corporations pay their fair share, the DNC is also holding congressional Republicans accountable for siding with special interests and pushing an extreme MAGA agenda that costs families.

"President Biden and Democrats have delivered win after win for the people of Wisconsin," **said DNC Chair Jaime Harrison.** "While Democrats are lowering costs for working families and demonstrating that government can work for them, Republicans continue to try to stand in the way and are pursuing an extreme MAGA agenda that costs working families. We're proud to take our message directly to Wisconsinites and remind them that thanks to President Biden and Democrats, powerful special interests lost and Americans won."