

Evergreen Action ad praises Evers' renewable energy plan

Posted on Tuesday, Nov 1, 2022

Evergreen Action is up with a new TV ad praising Dem Gov. Tony Evers' renewable energy plan.

According to AdImpact, the group is spending \$246,000 on TV in the Madison market over the closing weeks of the gov's race.

The narrator says Wisconsinites in every corner of the state are feeling the impact of climate change, which is why Evers "has a plan to take action and protect our state." The narrator adds it will move Wisconsin to 100 percent clean energy, lower power bills and create jobs.

"Tony Evers focused on doing the right thing for Wisconsin families," the narrator says.

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