

Evers ad charges Michels pledged to rig future elections

Posted on Monday, Nov 7, 2022

Gov. Tony Evers' campaign released a new 15-second TV ad saying GOP rival Tim Michels pledged to "rig future elections."

According to AdImpact, the spot aired in the Madison and Milwaukee markets. Evers was poised to spend more than \$3 million on paid media over the final week of the campaign.

The spot plays a clip of Michels saying, "Republicans will never lose another election in Wisconsin after I'm elected governor."

The narrator closes the spot, "He'll try to overthrow the will of the people. Is that the kind of divisive radical you want as governor?"

>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)