

Evers campaign: Launches new TV ad highlighting education record

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MADISON, Wis. — Today, Governor Tony Evers' re-election campaign is launching its latest television ad of the 2022 cycle as part of its initial [\\$3.5 million broadcast and cable buy](#). Gov. Evers believes that what's best for our kids is best for our state — and the latest ad highlights the work Gov. Evers has done to fund our schools by more than we have in nearly 20 years, invest in skills and technical training, prioritize mental health counseling, and recruit and retain teachers.



[Watch the ad here](#) and see the transcript below.

Tony for Wisconsin: "Education"

There's nothing more important than our kids' education.

Tony Evers is a former teacher so he gets it. He worked with both parties to fund schools by more than we have in the last 20 years. Our schools are now ranked in the top 10 in America.

Evers is investing in skills and technical training, and mental health counseling for kids who need it. And he launched programs to recruit and train teachers.

He wants to reduce class sizes for more personalized learning.

Tony Evers



Tony Evers

He's doing the right thing on education.