

Evers campaign: New ad highlights investments in small businesses

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Governor Tony Evers' campaign launched a new ad highlighting his successful track record of doing the right thing for Wisconsin's small businesses.

Gov. Evers knows that small businesses and family farms are the backbone of Wisconsin's economy. That's why in his first term, Gov. Evers has prioritized Wisconsin's small businesses by [delivering nearly a half billion dollars in tax cuts](#) and investing more than \$1 billion to support small businesses and family farms. And through his Mainstreet Bounceback grant program, more than 6,600 small businesses have been able to expand or open their doors in all 72 counties in Wisconsin.

By supporting small businesses, Gov. Evers has created new jobs, revitalized main streets across the state, and has put Wisconsin on track to becoming the small business powerhouse of the Midwest.

Watch the ad [here](#)