

# Evers campaign: New television ads highlight Evers doing the right thing for small businesses

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MADISON, Wis. — Today, Governor Tony Evers' re-election campaign launched new ads highlighting small businesses across the state that received vital help from the governor's business relief programs. The ads are part of the campaign's previously-announced \$3.5 million statewide buy.

The series of five ads highlights the work Gov. Evers has done to support Wisconsin small businesses as they recover and grow in every corner of the state. Gov. Evers is establishing Wisconsin as the small business powerhouse of the Midwest, and because of his common sense leadership, as a share of federal aid our state has received, Wisconsin ranks [first](#) in the country in aid allocated to businesses. He's invested over a billion dollars in small businesses across the state.

In particular, the state's Main Street Bounceback Program has helped open or expand [more than 4,200 small businesses](#) from all 72 counties. In addition to the Main Street Bounceback program, Gov. Evers also signed one of the largest small business tax cuts in Wisconsin history.

Watch each ad below to learn more about how Gov. Evers is doing the right thing for Wisconsin small businesses.

[Tony for Wisconsin: "Jen"](#)



[Tony for Wisconsin: "Paul"](#)



**Tony for Wisconsin: “Lydia”**



**Tony for Wisconsin: “Keri”**



**Tony for Wisconsin: “Roberto”**

