

Fond du Lac Festivals: Walleye Weekend raises a quarter of a million dollars for local charities

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JULY 22, 2022 (Fond du Lac, Wisconsin) – In June, Walleye Weekend celebrated 43 years of tradition, family fun, and community support at Lakeside Park in Fond du Lac. The numbers have been collected, and FFI is happy to report a successful event and fundraiser. Attendance was estimated at 45,000 event-goers for the 3-day festival, with record attendance on Sunday's Family Day, and over \$250,000 was raised for 36 area nonprofit organizations.

"Many people don't know the number of nonprofit organizations and volunteers that make up Walleye Weekend," Pete Wilke, Executive Director of Fond du Lac Festivals shares. "This year we partnered with 36 area nonprofit organizations and tallied over 1,000 volunteers with countless volunteer hours. All these nonprofits put the money raised back into the community and other worthy causes."

Here are some of the facts and figures from Walleye Weekend 2022:

- ☐ 3 days
- ☐ 3 stages
- ☐ 19 bands
- ☐ 2,680 pounds of cheese curds
- ☐ 2,332 pounds of walleye dinners and sandwiches
- ☐ 51,000 cans of Budweiser products
- ☐ 7,000 bottles of Pepsi, Gatorade, and Aquafina
- ☐ 1,900 fish caught at the Mercury National Walleye Tournament
- ☐ Over 1,100 participants in the 43rd Annual Walleye Run/Walk
- ☐ Over 500 faces painted on Imagination Island

- Over 600 balloons twisted at Balloon Magic
- Over 400 blocks sanded at the Build & Block Zone
- Thousands of smiles!
- Over \$250,000 raised for area nonprofits!

“We would like to thank everyone for making Walleye Weekend a great success and helping us achieve our mission. To our many sponsors, event partners, and volunteers: Thank you for your time and generous contributions. We couldn’t do this without you,” adds Wilke. “We’re excited to continue our mission with future events and partnerships, and to build on the success of Walleye Weekend for years to come.”

For more information about Fond du Lac Festivals, Inc. and our mission, please visit www.FDLFest.com