

Fox Cities Chamber of Commerce: Free Dale Carnegie training offered for PULSE Young Professionals

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(Fox Cities, WI; August 7, 2022) The Fox Cities Chamber of Commerce has announced a free Dale Carnegie seminar series for members of its Pulse Young Professionals Group.

The program, which will be held at the Chamber, kicks off on August 15th with “Keys to Leadership Success: Build Trust, Credibility, and Rapport.” All events will run from 8 – 10 AM.

The August 15 seminar will help participants learn how to stop managing and start leading, to play a vital part in their organization’s future. A good manager is not always a good leader. Learn the differences between managing and leading. Move toward a more direct leadership style and away from a management-based style. Attendees will learn to:

- Create a vision—a common ground
 - Develop strategies that make things happen
 - Influence people to follow you
 - Gain cooperation at every level
 - Lead a winning team, department or organization
 - Empower others to deliver results

Register

at <https://business.foxcitieschamber.com/events/details/2022-pulse-young-professionals-august-dale-carnegie-leadership-training-17620> . Anyone who interacts with internal or external customers, project team leaders, employees

who serve on teams, or managers who want to enhance their leadership skills development in order to achieve outstanding results should attend. This course is exclusive for PULSE members only. Anyone not a Pulse member can learn more and join here: <https://foxcitieschamber.com/pulse>

The seminar will be presented by Steve Bobowski, a Vistage Chair and CEO of Dale Carnegie Training for SE Wisconsin and the Upper Peninsula of MI. In addition to training, Steve has a wealth of experience in Trademark Licensing, Consumer Marketing, and building successful teams. His business experience was gained at Procter & Gamble, Pepsi, Kimberly-Clark, Marvel Entertainment and as President of Riddell Sports where he worked with the NFL, Joe Montana, Troy Aikman, John Elway, Brett Favre, and Emmitt Smith to develop new and better equipment. In each position, he demonstrated an ability to significantly grow the businesses through creative approaches to product development, new product introductions, advertising, promotion, and team-building.

Other Dale Carnegie training in the Chamber's series includes:

- Tuesday, September 13: Increasing Leadership Effectiveness & Leading with Integrity
- Tuesday, October 11: Leading Others to Accomplish Results
- Tuesday, November 8: Enhancing Your Leadership Competence & Engaging Followers
- Tuesday, December 6: Communicating with Authenticity

Register for these programs on the Chamber's event page <https://business.foxcitieschamber.com/events/catgid/6>