

Future Forward accuses Michels of 'culture war agenda'

Posted on Tuesday, Oct 11, 2022

Future Forward is on TV with an ad accusing Michels of having a “culture war agenda.”

The narrator in the ad, identified by AdImpact, says the culture wars never “lowered the cost of anything and overturning Roe v. Wade won’t take a single criminal off the street.”

The narrator says Michels would ban abortion, with no exceptions for rape or incest, and jail doctors who performed them. The narrator adds Michels said “gay people shouldn’t leave their house. That’s his agenda.”

The spot closes saying Evers has a “real plan to fire up the economy, create good paying jobs and get things done. That’s the right plan for Wisconsin.”

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