

# Future Forward USA Action ad backs Evers, slams Michels

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Future Forward USA Action has a new TV ad up saying GOP gov candidate Tim Michels' plan is "fewer rights and more division" while Gov. Tony Evers is focused on lowering costs.

According to AdImpact, the group is spending nearly \$1.4 million on paid media over the final week of the race. That includes TV in the Milwaukee, Madison and Green Bay markets.

"Tim Michels wants to ban abortion — including in cases of rape or incest. Tony Evers wants to get your costs down," a voice-over says. "Michels would jail the doctors who perform abortions. Evers would lower costs for families. And while Michels said gay people shouldn't leave their house, Evers is still really set on that cost thing."

See the spot:

<https://host2.adimpact.com/admo/#/viewer/cf34510b-b58b-4b9e-84ff-96959e84cef>  
[b](#)

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