

Gov. Evers: Appoints Elmer Moore Jr. to serve as WHEDA CEO and Executive Director

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MADISON — Gov. Tony Evers today announced his appointment of Elmer Moore Jr. to serve as CEO and executive director of the Wisconsin Housing and Economic Development Authority (WHEDA) effective April 11, 2022.

“Access to affordable housing is critical in supporting Wisconsin’s working families, employers, and the economic well-being of our communities,” said Gov. Evers. “I’m thrilled to have Elmer Moore join our administration to serve in this important role. His background in business development, job creation, strategic partnerships, and community engagement will be critical to ensuring that WHEDA’s commitment to housing equity and economic opportunity remains strong throughout our great state.”

Moore currently serves as the executive director of Scale Up Milwaukee for the Greater Milwaukee Committee. He has a proven track record in creating public-private partnerships and innovative programs that support business development and job creation resulting in over 1,400 jobs created for more than 200 Wisconsin organizations and securing more than \$60 million in new capital investments. Moore has also secured national foundation funding that provides programming for entrepreneurship growth and resources to address the racial wealth gap.

“It is a tremendous honor to accept Gov. Evers’ appointment to serve as WHEDA’s CEO and executive director,” said Moore. “Advancing innovative solutions and resources that provide equity for all has been the foundation of my career. I look forward to working with WHEDA and its many public and private stakeholders to support the mission of stronger, more sustainable communities across Wisconsin.”

Moore has a bachelor’s degree from Muhlenberg College in Allentown, Pennsylvania and a master’s degree in business administration from Columbia Business School in New York, New York. He lives in Milwaukee and serves as chairman of the board for the Social Development Commission, board member for the Harbor District, and adjunct instructor for Marquette University and University of Wisconsin-Milwaukee, instructing students on entrepreneurship.

A photo of Moore is available [here](#).

An online version of this release is available [here](#).