

Gov. Evers: Delivers radio address celebrating National Cheese Lover's Day, highlights investments made to support Wisconsin farmers

Posted on Thursday, Jan 20, 2022

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MADISON — Gov. Tony Evers today delivered the Democratic Radio Address wishing Wisconsinites a happy National Cheese Lover's Day and highlighting the governor's directed \$100 million to support farmers and their families through the Farm Support program. The most recent round of payments [announced last month](#) provided direct aid payments to over 20,000 Wisconsin farmers.

Hey folks, Governor Tony Evers here wishing you a happy National Cheese Lover's Day!

If you didn't already know, I'm not only from Plymouth, which is the Cheese Capital of the World, but one of my first jobs was scraping mold off of cheese. So, I guess you could say I've been a longtime friend and fan of Wisconsin cheese.

Here in Wisconsin, we're proud to be called America's Dairyland. Even during uncertain and challenging times, and especially these past two years, Wisconsin farmers kept working tirelessly to keep food on our tables and our grocery store shelves stocked, whether it was cheese, produce, meat—you name it!

And just as we have for generations, our state has relied on the resilience and dedication of our farmers. That's why we've been working hard to get support to our farmers and recently announced that we've supported more than 20,000 Wisconsin farmers who have received a total of \$50 million through my 2021 Farm Support Program.

Through three rounds of the Farm Support Program, we've now directed \$100 million in direct aid payments to Wisconsin's farmers and were able to help support more than 15,000 farmers in the first two rounds.

This is great news for our farmers, their families, and our agriculture industries, but it's also great news for our state and our economy. As so many folks are worried about rising costs and supply chain issues affecting our communities, we know that having a strong agricultural economy and supporting our farmers are critically important to our state's success and ensuring we have what we need here at home.

I'm proud to direct these funds to help bolster Wisconsin's farm businesses, support our rural communities, and ensure the long-range recovery and success of our farmers, their families, and ag industries all across our state.

So, happy National Cheese Lover's Day, Wisconsin!

Thank you.