

Jarchow campaign: Expands advertising campaign, launches new radio advertisement

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[Balsam Lake, Wis.] – Today, Attorney General candidate Adam Jarchow announced that his campaign is launching an initial \$20,000 [radio ad](#) campaign that speaks to voters ahead of the Primary Election on August 9th. The announcement comes on the heels of Jarchow launching a six-figure broadcast television ad buy as he continues to hold a significant fundraising lead over his opponents.

The new radio spot will reinforce why Adam Jarchow is the best candidate to take on Josh Kaul in November. The ads will run in Madison, Milwaukee, Green Bay, and Wausau.

“Our campaign has worked hard to build the organization necessary to take on Josh Kaul,” said Adam Jarchow. “From our field program and dedicated volunteers to fundraising and events, this campaign has what it takes to be successful on August 9th, and ultimately, fire Josh Kaul in November.”

You can listen to the radio ad [here](#).

Radio Ad:

Female: *Crime is out of control in this city.*

Male: It's insane! Something needs to change.

Female: That's why I'm supporting Adam Jarchow for Attorney General – he has nearly 30 law enforcement endorsements.

Male: One of those is Sheriff Waak. Here's what he had to say about Adam:

Sheriff Brent Waak: Adam Jarchow will bring real leadership to the Department of Justice and make Wisconsin safe again.

Sheriff Brent Waak: Please join me in supporting Adam Jarchow for Attorney General.

Female: Vote for Republican Adam Jarchow on August 9th!

[Pause]

Liberal politicians think they have their own set of rules.

They shut down our state, prosecuted small businesses owners, and let radicals terrorize our streets.

Adam Jarchow fought back.

Jarchow represented small businesses for free in the Supreme Court case that overturned Evers' illegal order.

Now, he's ready to throw violent criminals in prison.

Endorsed by the NRA, Right to Life, and trusted law enforcement leaders, Adam Jarchow is the conservative choice for Attorney General.