

Jarchow campaign: Launches six-figure TV ad buy

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[Balsam Lake, Wis.] – Today, Attorney General candidate Adam Jarchow launched a six-figure broadcast television ad buy with a message that underscores the need to replace Josh Kaul with a proven fighter who can deliver results for Wisconsin. This [introductory ad](#) — which comes on the heels of a finance report that shows a significant fundraising advantage over his opponent — will show voters why Adam Jarchow is the best candidate to take on Josh Kaul in November.

The ad criticizes the failed Democrat policies that set Wisconsin backward – and highlights how Jarchow is best positioned to bring conservative reform to the Department of Justice and help get Wisconsin back on track. The ad goes on to highlight Jarchow’s proven conservative record, broad support for his candidacy, and readiness to restore law and order in Wisconsin.

You can view the ad in its entirety, [here](#).

Ad Script

Liberal politicians think they have their own set of rules.

They shut down our state, prosecuted small businesses owners, and let radicals terrorize our streets.

Adam Jarchow fought back.

Jarchow represented small businesses for free in the Supreme Court case that overturned Evers’ illegal order.

Now, he’s ready to throw violent criminals in prison.



Endorsed by the NRA, Right to Life, and trusted law enforcement leaders, Adam Jarchow is the conservative choice for Attorney General.

The ad will initially air on broadcast television in the Milwaukee media market starting today.