

Jump for Archie: Invites community action to fight the opioid crisis and mental health stigma

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(WAUKESHA, WI) – On Saturday, June 18, 2022 the 8th Annual Jump for Archie will inspire action to change lives by fighting the opioid crisis and mental health stigma. Live music, food and a fun community atmosphere will accompany a vigil; the 2nd Annual 988 5k Suicide Prevention Walk/Run; a series of public group jumps into Fowler Lake; and resource tables focusing on substance, mental health and suicide prevention.

Members of the public who would like to take part in the jumps should bring a towel and change of clothes. Information and registration for the 988 5k Suicide Prevention Walk/Run is available at <https://runsignup.com/988>.

WHAT: 8th Annual Jump for Archie, Concert, 988 5k Suicide Prevention Walk/Run, and Day of Community Action and Self Care

WHEN: Saturday, June 18, 2022 from 3 pm until 9:30 pm

LOCATION: Fowler Lake Park 438 N. Oakwood Ave., Oconomowoc, WI

TIMELINE: 3:00 pm - Resource tables open

4:00 pm - 2nd Annual 988 5k Suicide Prevention Walk and Run

5:00 pm - The 8th Annual Jump for Archie and other jumps for those in recovery and their supporters, mental health, first responders and elected officials

6:30 pm/once jumps conclude- Pre-concert Memorial Vigil

6:30 pm – The 2nd Annual SOFA In Your Name Community Concert, with the 52nd Street Band and special guest Ed Goff.

About the Jump for Archie

On May 15, 2014, 19-year-old Archie Badura was one of the 622 people who died as a result of an opioid overdose in Wisconsin. On the day of his burial, family members jumped into water fully clothed in his memory, letting Archie know his death would not be in vain. His family later started the “Jump for Archie” action and change campaign to highlight opioid dangers and the toll substance use takes on families.

About Saving Others for Archie (SOFA) Inc.

The Jump for Archie is hosted by Saving Others for Archie (SOFA) Inc. The mission of SOFA INC. is to serve grassroots efforts in the furtherance of substance abuse prevention through raising awareness of the relationship between addiction and mental health issues. More information is available at <https://savingothersforarchie.com/>.