

# Kahler Slater: Promotes Tracie Parent and Trina Sandschafer to Executive Vice Presidents

Posted on Monday, Dec 5, 2022

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

[Kahler Slater](#), an award-winning international architecture, interior design, environmental branding, and strategic advisory services firm, is pleased to announce the promotions of Tracie Parent and Trina Sandschafer, AIA, LEED AP to Executive Vice President. The promotions support the company's long-term growth strategy, commitment to elevating design, and dedication to meeting the evolving needs of the firm's clients and employees.

As Executive Vice Presidents (EVPs), Parent and Sandschafer will continue to provide leadership in the development and execution of Kahler Slater's strategic plan including the long-term direction of the firm. As members of Kahler Slater's Executive Team, Parent and Sandschafer guide the strategy for the expansion of the firm to help deliver on Kahler Slater's mission to enrich life and achieve powerful results. The role of EVP acknowledges the contributions both have played in leveraging Kahler Slater's position in the profession and in the community as well as the significant impact both have made during their respective tenures at the firm.

Parent joined Kahler Slater in June 2020 and serves as Chief Financial Officer and Chief Operating Officer. As COO, CFO, Parent oversees the operations of Kahler Slater's offices and provides executive direction to finance, risk, compliance, technology, and human resources teams. During her tenure, she has driven positive changes in firm operations given her leadership and emphasis on measured performance, data-based strategy, and focused execution across the organization. She provides executive oversight of the firm's Diversity, Equity, and Inclusion Committee and Culture Council and is an active mentor in the Milwaukee

community.

Parent states “Kahler Slater has a bold, strategic plan for growth. As EVP, I will continue to innovate our processes and am dedicated to securing a strong future for the firm. I am excited to build upon the solid foundation and century-long track record of success as well as our commitment to supporting our people in everything we do.”

“Tracie’s positive influence as a leader is felt throughout our firm daily. She has been instrumental in our ability to grow by improving our daily operations as well as driving our future plans. Her perspective and drive can be seen in all aspects of our vision,” states Glenn Roby, CEO.

Joining Kahler Slater in January 2020, Sandschafer, AIA, LEED AP serves as Design Principal and is responsible for fostering a strong design dialog and culture across the entire firm. Sandschafer leads the Kahler Slater’s Chicago office, leveraging her ability to build strong relationships and key collaborators to provide strategic growth. Sandschafer uses the power of design to serve diverse clients as a national leader for the residential, hospitality, and corporate practices. Sandschafer is the Director of the Kahler Slater Studio, a collaborative graduate studio bringing together the University of Illinois at Urbana-Champaign (UIUC) and University of Wisconsin-Milwaukee, instructed within Kahler Slater’s offices. Additionally, she serves as the Chair of the UIUC Architectural Alumni Advisory Board.

“Trina quickly established herself as a leader at the firm,” said Al Krueger, CEO. “As EVP, Trina will ensure Kahler Slater maximizes the opportunity and momentum we have for growth in all our markets, including in Chicago. She has contributed to our success by focusing on building client relationships, leading our design teams, forming and executing strategy at the highest level.”

“I am honored to join a talented team of leaders at Kahler Slater,” said Sandschafer. “Our firm has an exciting vision for the future that includes leveraging the power of design. I look forward to driving strategic opportunities as we expand our capabilities and deliver exceptional design for our clients.”

The promotions of Parent and Sandschafer demonstrate Kahler Slater’s commitment to shared leadership at all levels, celebrating the expertise of each individual.