

Kleefisch campaign: Launches first ad “Open Schools”

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Follows moves to shut down in-person learning in Milwaukee and Madison

[Waukesha, WI] – Rebecca Kleefisch’s campaign for Wisconsin governor launched its first television ad of 2022 Wednesday, highlighting Governor Evers’ refusal to provide education stability. The ad entitled “Open Schools” comes after decisions by schools in Madison and Milwaukee to shut their doors to students once again. The 30 second ad will run on television and digital media and will launch this week.

“The race for the future of Wisconsin is in full swing and it’s time to pick a side,” said Charles Nichols, Kleefisch’s campaign manager. “Tony Evers is doing nothing while his union pals are locking kids out of classrooms. Rebecca Kleefisch is fighting for families.”

[Watch the advertisement here](#) and find the transcript below:

Tony Evers sided with union bosses and locked our kids out of their classrooms, while children in poor and rural communities paid the heaviest price.

As a mom, I will always put Wisconsin kids first.

My plan?

Keep our schools open. Raise standards and send more money directly to the classroom to help children make up for lost time. And I'll empower parents by expanding school choice.

I'm Rebecca Kleefisch and I'm ready to fight for Wisconsin.

[WATCH: "OPEN SCHOOLS"](#)