

# Kleefisch Campaign: Launches new TV ad “A Good Living”

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[Waukesha, WI] – Rebecca Kleefisch’s campaign for Wisconsin governor launched [a new television ad](#) on Thursday, focusing on her plans to support hard-working Wisconsin families. The ad entitled “A Good Living” features Rebecca talking about her commitment to lower taxes and strengthen vocational training. The 30-second ad will run on cable and broadcast television.

[Watch the advertisement here](#) and find the transcript below:

*I’m Rebecca Kleefisch, and I’ll fight for those who work long hours and double shifts to provide for their families – cutting taxes and strengthening vocational training, so people can make a good living whether they go to college or not.*

*And Tony Evers?*

*He tried to raise your taxes during a pandemic while giving pay raises to his political pals in Madison. You deserve better than that.*

*I’m Rebecca Kleefisch, and I’m ready to fight for Wisconsin.*

## **WATCH: "A GOOD LIVING"**

Rebecca has promised to invest in Wisconsin's skilled workforce by increasing trades and vocational training, apprenticeship programs, and dual enrollment opportunities once elected. While serving as Lt. Governor, Rebecca [championed investments](#) from the Walker-Kleefisch administration to expand youth apprenticeships programs in the state. She also previously served as jobs ambassador for Associated Builders and Contractors of Wisconsin who recently [endorsed her candidacy for Governor](#).