

# Kleefisch Campaign: Rebecca for Governor launches ad “Unapologetic”

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[Waukesha, WI] – Rebecca Kleefisch’s campaign for Wisconsin governor launched [a new television ad](#) on Monday, focusing on her conservative credentials. The ad entitled “Unapologetic” highlights Kleefisch’s unwavering conservative record and how she will continue to be led by those principles as Wisconsin’s next governor. The 30-second ad will run on television and digital media and will launch this week.

[Watch the advertisement here](#) and find the transcript below:

*As your Lieutenant Governor, I beat the liberal mob. I cut your taxes. And I protected your freedoms.*

*As your Governor, I will be unapologetically pro-gun and pro-life.*

*I will stand up for law enforcement, I will stand up for parents, and I will protect the integrity of your vote.*

*I’m Rebecca Kleefisch, and I’m ready to fight for Wisconsin.*

**[WATCH: “UNAPOLOGETIC”](#)**

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